

**Financial Influenza:**

**Cyber Crime and Check Fraud**

**- Vaccines For Your Organization**

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This file contains 159 slides on  
Cyber Crime, Check Fraud, and  
ATM Fraud.

Cyber Crime starts with Slide 3

Check Fraud starts with Slide 71

ATM Fraud starts with Slide 141

# Cyber Crime



Download this presentation at:

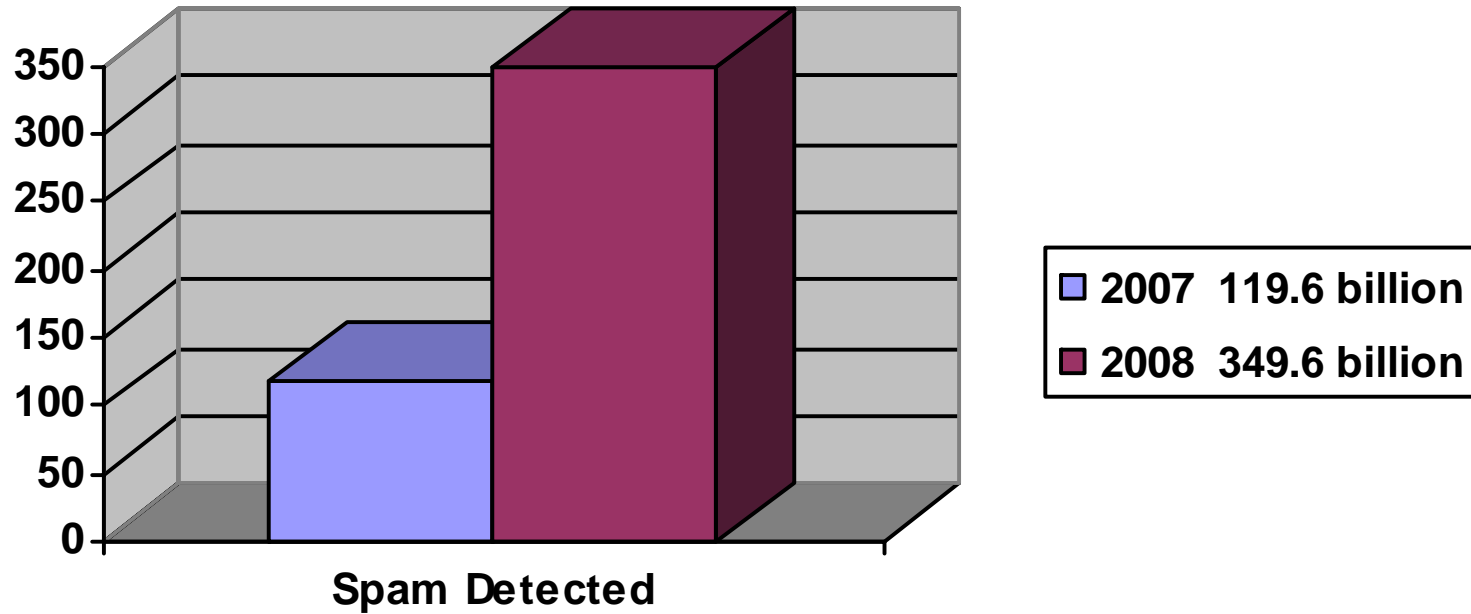
[www.safechecks.com/services/fraudprevention.html](http://www.safechecks.com/services/fraudprevention.html)

# Resources

1. Symantec Global Internet Security Threat Report (2009)
2. Verizon 2009 Data Breach Investigations Report 2008 CSI
3. Computer Crime and Security Survey
4. OnGuardOnline.gov
5. FBI.gov/cyberinvest/protect\_online.htm
6. getnetwise.org
7. pcsecuritystandards.org
8. PC Magazine (pcmag.com)
9. CNET Networks (cnet.com)
10. “Small Business Security, New Entrepreneurial Solutions”

Brigham Young University, Marriott School of Management Alumni  
Magazine, Fall 2008

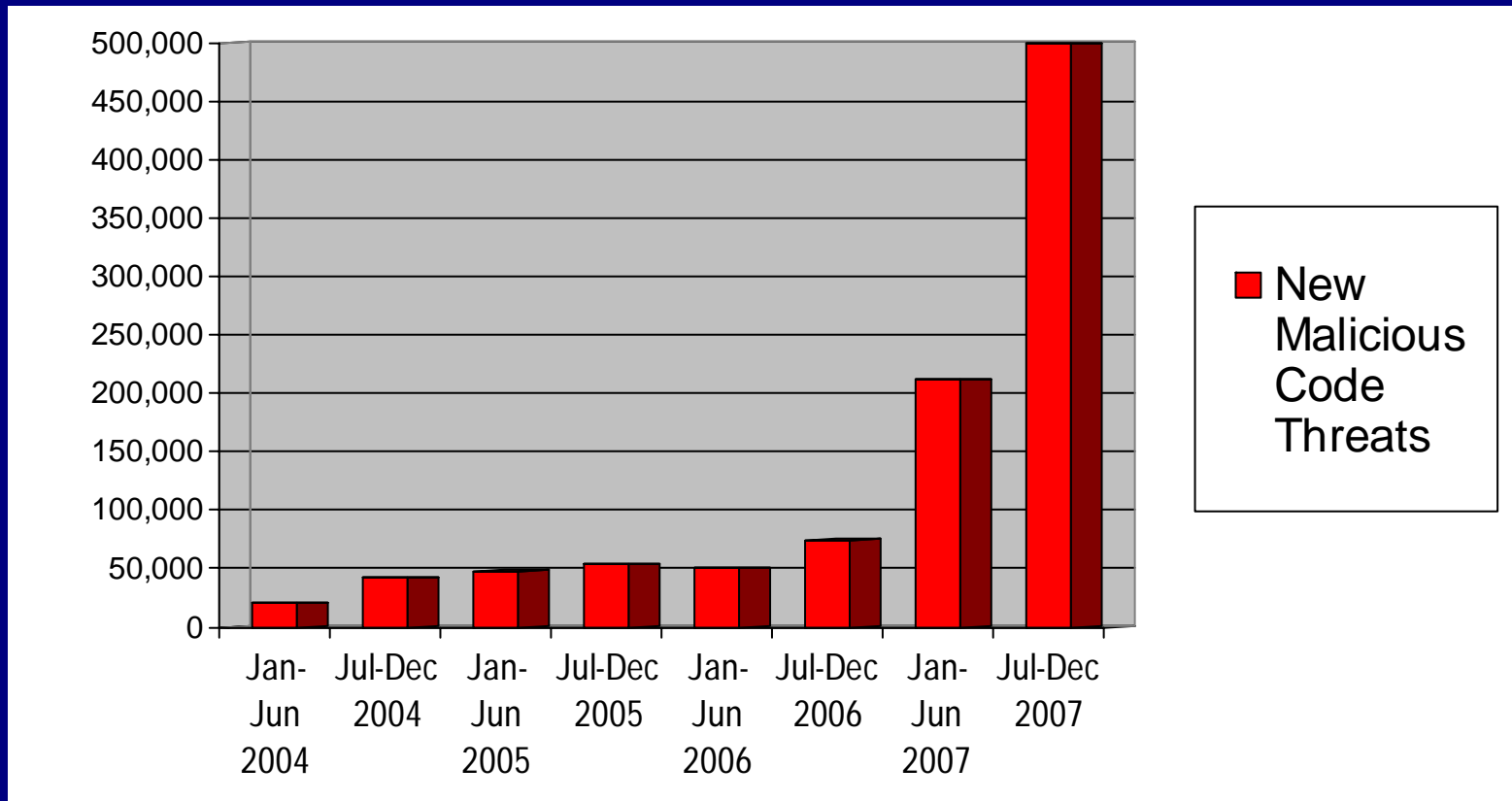
# Internet Spam



**Symantec** observed a **192% increase in spam** across the Internet, from 119 billion messages in 2007 to 349 billion in 2008.

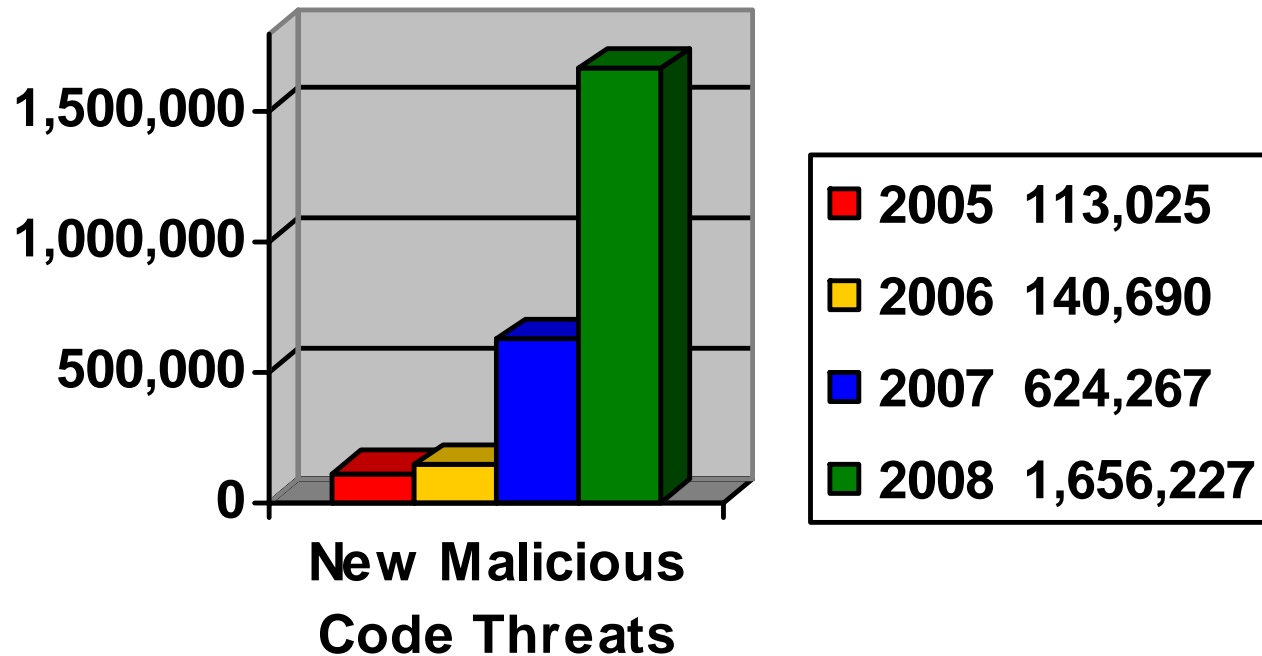
Bot networks were responsible for 90% of all spam.

# Malicious Code Threats



**2/3** of ALL malicious code thru 2007 was created in 2007

# Malicious Code Threats



The trend today is to "customize" code to target a specific organization or industry

Symantec:

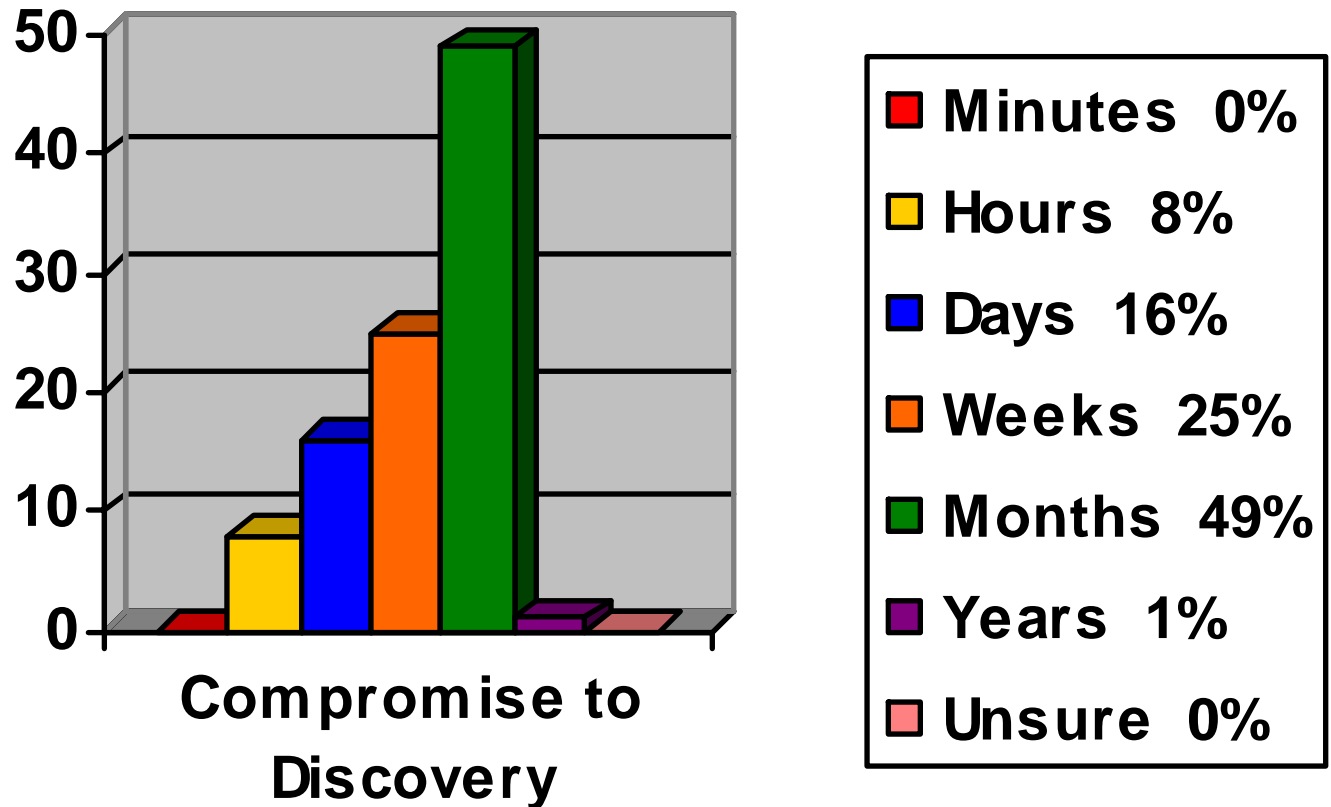
12,885 documented  
site-specific vulnerabilities

# Data Breach: Cost

In 2008 the average cost per data breach incident in the United States was \$6.7 million.

Lost business was \$4.6 million.

# Data Breach: Compromise to Discovery



Continuing types  
of attacks ....

# Phishing



Attackers lure Web users to fake websites by using authentic-looking emails and real logos

Purpose: Steal user names, passwords, personal info, introduce a virus attack

# Phishing Hosts

Symantec:

80% of brands used in phishing attacks  
are financial services companies  
(banks)

# Phishing Hosts

Address: <http://www.td.ca/modules/typesetool/printincludes/uploads/index.html>

Google | Go | Bookmarks | 3 blocked | Check | AutoLink | Logout | Send

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My Accounts | Customer Service | Products & Services | Markets & Research | Planning

Fransais

EasyWeb [Help](#)

Login to our secure financial services site

Access Card: 589297 - Description (Optional)

-

Remember my Access Card and Description

Web Password: (5-8 characters)

**Online Security Center**

You will receive 100% reimbursement in the unlikely event account losses occur resulting from unauthorized EasyWeb activity. [Learn More >>](#)

**Protect yourself from email fraud**

[\\*Report an Email or Online Fraud](#) [\\*Special offer for Symantec security product](#)

[\\*Online Safety and Security](#)

Best viewed with screen resolution of at least 800x600.

By using EasyWeb, our secure financial services site, offered by TD Canada Trust and its affiliates, you agree to the terms and conditions of the [Financial Services Terms, Cardholder and Electronic Banking Security Terms and Conditions](#) and [Use the Register, Access, Transfer](#)

Address: <https://easyweb.tdcanadatrust.com/>

Back | Forward | Stop | Home | Search | Favorites | Refresh | Print | Mail | Send

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EasyWeb [Help](#)

Login to our secure financial services site

Access Card: 589297 - Description (Optional)

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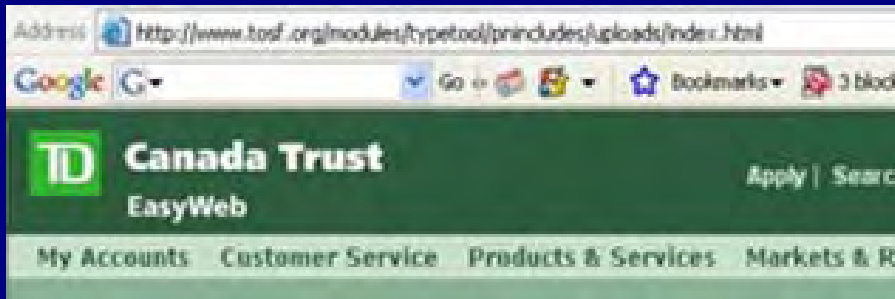
[\\*Report an Email or Online Fraud](#) [\\*Special offer for Symantec security product](#)

[\\*Online Safety and Security](#)

Best viewed with screen resolution of at least 800x600.

By using EasyWeb, our secure financial services site, offered by TD Canada Trust and its affiliates, you agree to the terms and conditions of

# Phishing Hosts



Hard to tell the difference?

The primary difference is URL address.

# Pharming



Hacker's attack to redirect a legitimate website's traffic to a fraudulent website.

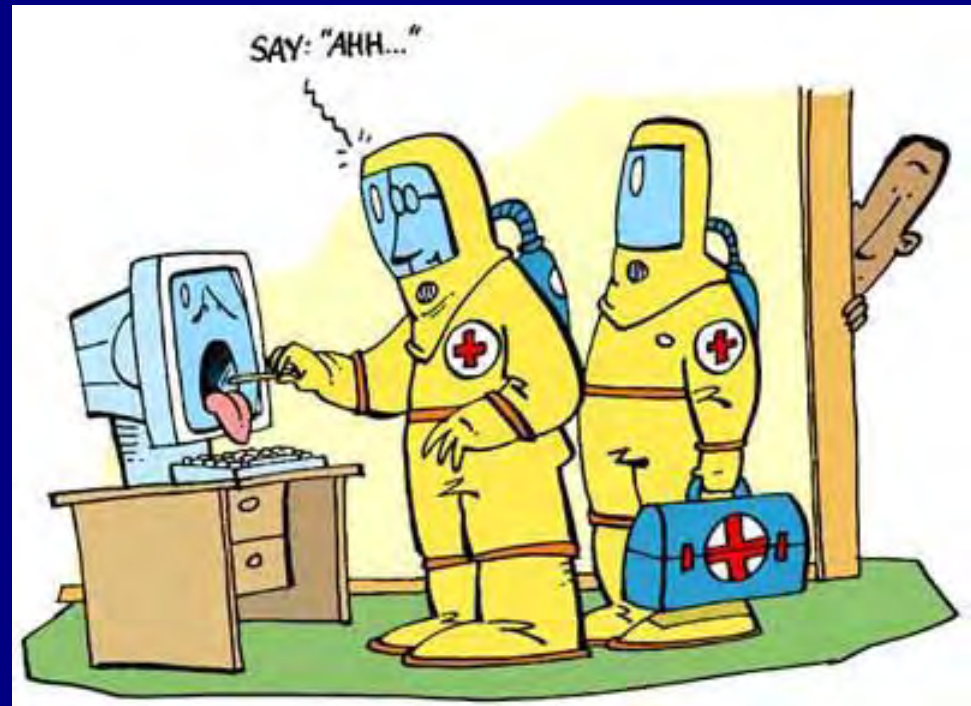
Hacker gets paid by the click.

# Malware

**Malware** – MALicious soft WARE

Designed to infiltrate and damage a computer system

- Viruses
- Trojan Horses
- Spyware
- Worms

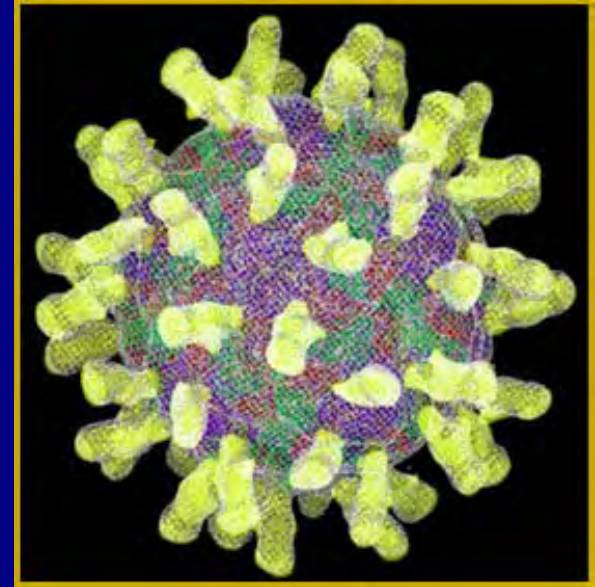


# Virus

**Virus** – a computer program that infects a computer and copies itself.

A virus spreads:

- Network or Internet (email, Web sites)
- Infected files on a file network system
- Floppy Disk, CD or USB drive



# Trojan Horse



**Trojan Horse** - a malicious program concealed in something innocuous or desirable (free music downloads)

Invites user to run it, but conceals a harmful payload, **such as a keystroke logger**

Six main types of Trojan Horse Payloads:

- Remote Access
- Data Destruction
- Downloader
- Server Trojan
- Security Software Disabler
- Denial of Service Attack

# Spyware

**Spyware** – program that secretly monitors the user's Internet behavior

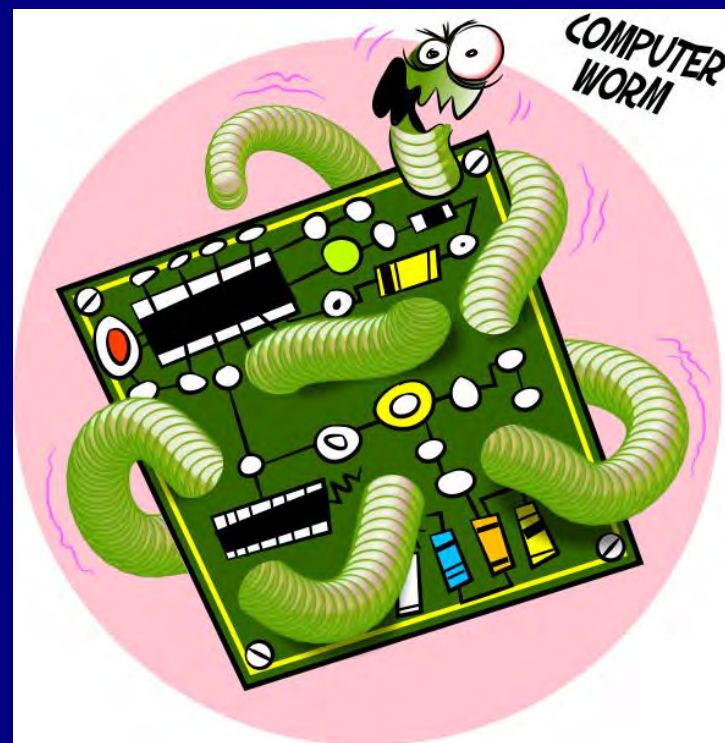
Examples include:

- Monitoring Internet surfing habits
- Installing additional software
- Redirecting web browser activity
- Change computer settings



# Worms

- A self-replicating computer program
- Uses a network to make copies of itself onto other networks
- Causes harm to a network, not an individual computer
- Does not need to attach itself to an existing program



Clear and Present Danger  
is in the  
New Trends

# Criminals now target

- End users on individual computers through the Web
- Specific websites
- Social networking websites, e.g. MySpace, Facebook
- Specific organizations
- Industry segments

# Why Attack Websites?

1. Websites & end users' computers are less likely to be found and quickly fixed
2. Look at the NUMBERS!

**Facebook has  
400,000,000 members!**

**MySpace has 100,000,000+**

# Facebook Exploitation

“Computer users have been conditioned not to open an attachment from an e-mail or click a link found within, but won't think twice about checking out a hot new video linked to by a trusted friend on Facebook.”



## How cyber-criminals invade social networks, companies

“Hey Alice, look at the pics I took of us last weekend at the picnic. Bob”

“That Facebook message, sent last fall between co-workers at a large U.S. bank, rang true enough. Alice had attended a picnic with Bob, who mentioned the outing on his Facebook page.

“So Alice clicked on the accompanying Web link, expecting to see Bob's photos. But the message had come from thieves who had hijacked Bob's Facebook account. And the link carried an infection, a keystroke logger designed to save everything she typed at her keyboard. Once an hour it sent a text file of her keystrokes to a free Gmail account controlled by the attacker.

“Later, the cyber-criminals used Alice's company logon to slip deep inside the financial firm's network, where they roamed for two weeks. They had managed to grab control of two servers, and were probing deeper, when they were detected.

“The attackers reviewed the hourly keystroke reports from Alice's laptop and took note when she logged into a virtual private network account to access her company's network. With her username and password, the attackers logged on to the bank's network and roamed around it for two weeks.

“First they ran a program, called a port scan, to map out key network connection points. Next they systematically scanned all of the company's computer servers looking for any that were not current on Windows security patches. Companies often leave servers unpatched, relying on perimeter firewalls to keep intruders at bay. The attackers eventually found a vulnerable server, and breached it, gaining a foothold to go deeper when they were discovered.”

# Facebook Exploitation

“Stolen credentials flow into eBay-like hacking forums where a batch of 1,000 Facebook user name and password pairs, guaranteed valid, sells for \$75 to \$200, depending on the number of friends tied to the accounts.

“From each account, Cyber-scammers can scoop up e-mail addresses, contact lists, birth dates, hometowns, mothers' maiden names, photos and recent gossip — all useful for targeting specific victims and turning his or her PC into an obedient bot.”

# Black Market Advertising

Goods and Services	Current Rank	Current %	Previous Rank	Previous %	Price Range
<b>Bank accounts</b>	1	22%	2	21%	\$10 – \$1000
<b>Credit cards</b>	2	13%	1	22%	\$0.40 – \$20
<b>Full identities</b>	3	9%	7	6%	\$1 – \$15
<b>Online auction site accounts</b>	4	7%	N/A	N/A	\$1 – \$8
<b>Scams</b>	5	7%	8	6%	\$2.50 – \$50 per week for hosting; \$25/ design
<b>Mailers</b>	6	6%	4	8%	\$1 – \$10
<b>Email addresses</b>	7	5%	5	6%	\$0.83 – \$10 per Mb
<b>Email passwords</b>	8	5%	3	8%	\$4–\$30
<b>Drop (request or offer)</b>	9	5%	N/A	N/A	10% – 50% of total amount
<b>Proxies</b>	10	5%	6	6%	\$1.50 – \$30

# Bots and Botnets

# Bots

Bots are programs secretly installed on a computer, allowing a malicious user to control it remotely.

# How Computers Become Bots

Attackers scan the Internet to find computers that are unprotected, and then install software through “open doors.”

# How Computers Become Bots

Visiting a website, downloading files, opening attachments, links or images in spam email can install hidden “bot” software

# Bots Statistics

Symantec: Bot-infected computers

Year End 2007 = 5,000,000

Year End 2008 = 10,000,000

Year End 2009 = Moooooore!

# Botnets

Botnets are a large number of computers

- Controlled by a single attacker
- Can be used to launch coordinated attacks
- Can be updated to perform new functions

# Future Trends

1. The release rate of malicious code may exceed that of legitimate software applications
2. **Portable storage devices**  
USB flash thumb drives,  
Portable audio and video players  
Digital picture frames with Internet connectivity
3. **Thieves aim to get into manufacturing stream**
4. Now, 40% of malicious code copy themselves to removable media

# Reported March 5, 2009

## Koobface worm

- Searches for cookies created by online social networks (Facebook)
- Connects to these Web sites using the user login session stored in the cookies
- Navigates through pages to search for the user's friends
- Sends a message to the friend to link to a video; malware is passed along inside video

# Reported March 4, 2010

## “Koobface Goldmine”

- At its peak August 2009, more than 1 million Koobface-infected PCs inside North American companies were taking instructions from criminal controllers to carry out typical botnet activities.
- Kaspersky Labs estimates that today there are 500,000 Koobface-controlled PCs active on the Internet on an average day, 40% of which are in the U.S., 15% in Germany and the rest scattered through 31 other nations.



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Zero Day

# Ryan Naraine and Dancho Danchev

Get Zero Day via: Mobile RSS Email Alerts Bios: Ryan's Bio Dancho's Bio

Pick a blog category view

April 29th, 2009

## Identity thieves take aim at Facebook users

Posted by Ryan Naraine @ 1:04 pm

Categories: [Anti Virus](#), [Browsers](#), [Data theft](#), [Exploit code](#), [Facebook](#)

Tags: [Facebook](#), [Identity Thieve](#), [Social Networking](#), [Phishing](#), [Security](#)

TalkBack ADD YOUR OPINION

SHARE PRINT E-MAIL WORTHWHILE? +3 VOTES



Identity thieves are currently launching a massive attack on Facebook, using fake log-in pages to hijack usernames and passwords.

The attackers are using Facebook's mail system to send a one-line message luring users to "fbaction.net," a site that clones the social networking site's log-in screen.



### Essential Topics

- Do you need to re-evaluate your data protection strategies?
- New backup and recovery methods using data de-duplication
- EMC Avamar: Data de-duplication technology
- Learn how to solve data center problems

### The HOT Spot

#### CIO Sessions

Check out our video interviews with leading CIOs today!

**Designing the next killer product**  
CIO of Sony Electronics: Drew Martin 8:05

**Developing new ways to collaborate**  
CIO of Adobe: Gerri Martin-Flickinger 9:24

**Overseeing IT operations across a global organization**  
CIO of Turner Broadcasting System: Dan Darling 6:48

**The biggest security threats facing companies in 2009**  
Verisign CTO:

### Sponsored Links

Reported April 29, 2009





# How cybercriminals invade social networks, companies

Updated 4d 11h ago | Comments: 120 | Recommend: 83 | E-mail | Save | Print | Reprints & Permissions | RSS

By Byron Acolindo, USA TODAY



Enlarge By Jeff Dionise and Sam Ward, USA TODAY

SAN FRANCISCO — "Hey Alice, look at the pics I took of us last weekend at the picnic. Bob"

That Facebook message, sent last fall between co-workers at a large U.S. financial firm, rang true enough. Alice had, in fact, attended a picnic with Bob, who mentioned the outing on his Facebook profile page.

**HOMELAND SECURITY:** Seeks citizen cybercrime fighters  
**SLIPPERY WORM:** Koobface changes its tricks

So Alice clicked on the accompanying Web link, expecting to see Bob's photos. But the message had come from thieves who had hijacked Bob's Facebook account. And the link carried an infection. With a click of her mouse, Alice let the attackers usurp control of her Facebook account and company laptop. Later, they used Alice's company logon to slip deep inside the financial firm's network, where they roamed for weeks. They had managed to grab control of two servers, and were probing deeper, when they were detected.

Intrusions like this one — investigated by network infrastructure provider Terremark — can expose a company to theft of its most sensitive data. Such attacks illustrate a dramatic shift underway in the Internet underground. Cybercriminals are moving aggressively to take advantage of an unanticipated chink in corporate defenses: the use of social networks in workplace settings. They are taking tricks honed in the spamming world and adapting them to what's driving the growth of social networks: speed and openness of individuals communicating on the Internet.

"Social networks provide a rich repository of information cybercriminals can use to refine their phishing attacks," says Chris Day, Terremark's chief security architect.

This shift is gathering steam, tech security analysts say. One sign: The volume of spam and phishing scams — like the

- Share
- Yahoo! Buzz
- Add to Mixx
- Facebook
- Twitter
- More
- Subscribe
- myYahoo
- Google
- More

## Featured video

**The Hurt Locker**  
U.S. troops give mixed reviews for the Oscar winner.

**Disappearance**  
Texas CEO vanishes in New Orleans.

**Iditarod begins**  
Hundreds of sled dogs, fans lined up in Anchorage.

More: Video

**ALL NEW EQUINOX**

Most fuel efficient crossover on the highway.\*

[see full comparison](#)

Based on highway fuel economy. Excludes other GM vehicles.



**32 MPG HWY**

HONDA CR-V	28 MPG
TOYOTA RAV4	28 MPG
FORD ESCAPE HYBRID	31 MPG

## Related Advertising Links

What's This?

### GFT Trading Challenge

Trade. Win Prizes. Over \$100,000 in cash, prizes... [GFTforex.com](#)

### Get 3-in-1 Monitoring and FICO score now

Receive alerts to key changes in your 3 nationwide... [www.Equifax.com](#)

## Featured Advertiser

What's this?

**Welcome to a whole new world!**

Konica Minolta imagines making the impossible possible, then actually makes it happen. In your





Reported March 4, 2010



## Trove of 68,000 stolen log-ons in hands of 'amateur' hackers

“In four weeks in early 2010, cyber-thieves’ known as the Kneber gang, pilfered 68,000 account log-ons from 2,411 companies, including user names and passwords for 3,644 Facebook accounts.”

**Verizon:** “End-users and IT administrators continue to be the culprits behind most internal breaches. two-thirds were the result of deliberate action and the rest were unintentional. While it’s tempting to infer that administrators acted more deliberately and maliciously than end-users and other employees, the evidence does not support this conclusion. The ratio was roughly equal between them.

“It is worth noting that both cases involving senior management were the result of deliberate action which was taken after the person was terminated.

We also noticed several other breaches in the caseload were perpetrated by recently terminated employees.

# Why Does It Matter?

**They will steal your money. And your life!**

- Company in the Midwest
- CFO got a virus; had her keystrokes captured
- Thief logged into bank using CFO's bank log on
- Sent \$160,000 ACH credits to controlled accts
- Money was wired out of country the next day
- Company discovered the transfer 11 days later
- Bank denied their claim for reimbursement

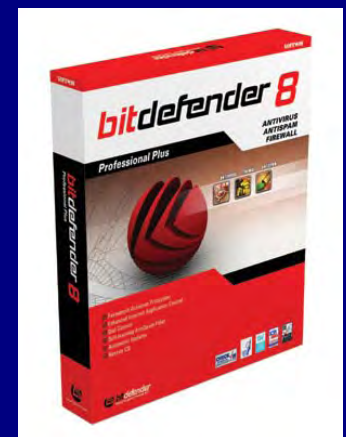
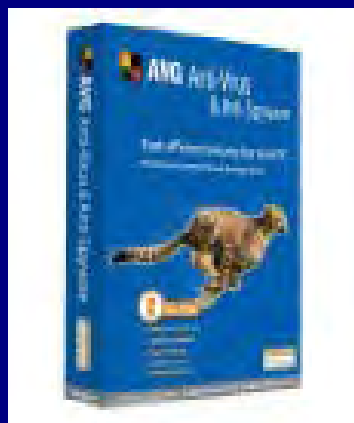
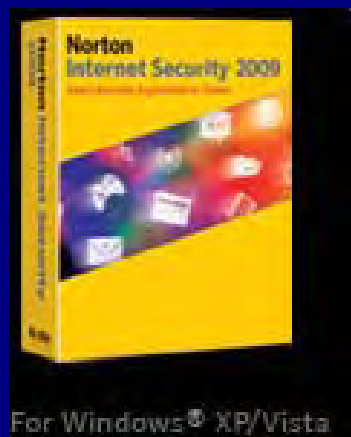
# Solutions

# Anti-Virus, Anti-Spyware Software

Software to identify, neutralize or eliminate malicious code

- Monitors behavior of all programs. If one tries to activate an executable program, it will alert the user

AVG, Webroot Spy Sweeper, Kaspersky, BitDefender, Norton Internet Security 2009 is no longer a resource hog!



# FIREWALLS

A firewall is different than anti-virus and anti-spyware software, which removes or quarantines viruses.

A properly-configured firewall helps make you invisible on the Internet and blocks incoming communications from unauthorized sources.

# Authentication Tools

**Multi-Factor Authentication:** Using more than one factor to identify users accessing computers, networks and applications



- Encryption
- Digital Certificates
- Tokens
- Biometrics
- Knowledge-based options

# Encryption

**Encryption:** Uses algorithms to convert data into a form that cannot be easily deciphered or understood by unauthorized people. All sensitive data stored electronically in a company should be encrypted.

**Algorithm:** A sequence of finite instructions, including randomness, for calculation and data processing

**SSL: Secure Socket Layer** – Protocol that uses a cryptographic system for transmitting documents via Web

- Uses a “**public key**” to encrypt the message; and a “**private key**” known only to the recipient who decipheres the message

**URLs containing SSL will start with https:, not http:**

# Digital Certificates

**Digital Certificates:** an electronic "credit card" issued by a certification authority that establishes your credentials when doing business on the Web

- It contains your name, a serial number, expiration dates, a copy of the certificate holder's public key, and the digital signature of the certificate-issuing authority so that a recipient can verify that the certificate is real
- It is specific to the computer on which it is installed

# Hard Tokens

One-Time Password token, key-fob size

- Randomly generates OTP's every 60 seconds
- Logs require the OTP, user name and password



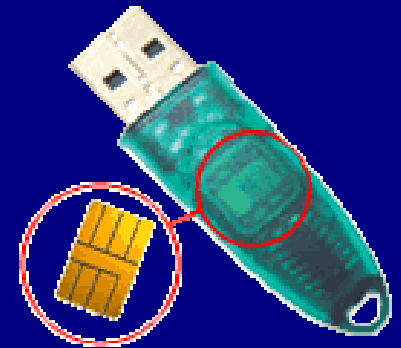
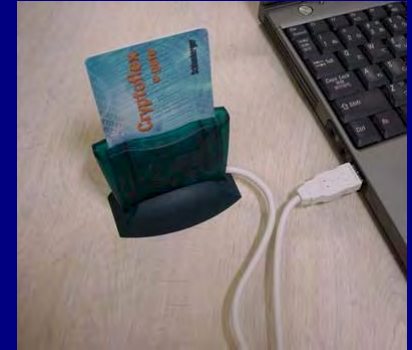
# Soft Tokens

- Software version of the hard token
- Typically generated by a central server that runs security software
- Sent to users' cell phones, PDAs, laptops for access to the network
- Most still require a user name and password

# USB Smartcard Tokens

## USB Smartcard Token:

- Combines encryption capabilities with the versatility of tokens
- Stores user digital certificates and keys, allowing users to plug their tokens into **ANY** computer



# Biometrics

## Biometrics:

- Technologies that measure and analyze human body characteristics for authentication purposes
- Uses an algorithm to match points in a database and translate this information into a numeric value



# Knowledge-Based Options



Access Code:

Secure Login

vidoop secure

# Cyber Crime Tips

Found in Frank Abagnale's

***Check Fraud, Identity Theft, Holder in Due  
Course and Cyber Crime***, Vol. 8

Page 15: **Cyber Crime Prevention**

# Cyber Crime Tips

## INDIVIDUALS

Don't follow links imbedded in emails from unknown sources. They may link to spoofed Web sites

Manually type the URL into your browser bar

# Cyber Crime Tips

Unplug your Internet connection when you're away.

# Cyber Crime Tips

Never reply to an email, text, or pop-up that asks for personal information

Scan all email attachments before opening. Don't open an attachment unless you know what it contains

# Cyber Crime Tips

Restrict the applications you install on social networks.

Never install a codec from a random Web site.

# Cyber Crime Tips

Don't send sensitive files over a **Wi-Fi** network unless it is secure.

Public “**hot spots**” are **not secure**.

When you're not using Wi-Fi, turn off the wireless connection to your laptop.

Track Your Kids

# Track Your Kids

**Spector Pro:** You can track your child's keystrokes, emails, MySpace, Facebook, IM, and websites visited with Spector Pro ([spectorsoft.com](http://spectorsoft.com)).

**eBlaster** forwards their emails to you

# Track Your Kids

Home and Office

**SPECTOR PRO 2009**

Powerful Monitoring, Extreme Ease of Use

Records Every Exact Detail of Their  
Computer and Internet Activity.



For Windows



For Mac OS

**eBLASTER 2009**

Remote Monitoring Software

Knowing **EVERYTHING** They Do Online  
is as Easy as Checking Your Email.



# Track Your Kids

## **Verizon “Chaperone,” Sprint:**

Child locator (cell phone)

- Location address (map) within 100 ft
- Direction of travel
- Velocity (speed)

# Cyber Crime Tips

## ORGANIZATIONS

Create Zones of Protection

“What data is being stored and  
where is it being stored?”

(Many companies don't know!)

Prioritize which data is most sensitive,  
build defenses around that first.

# Cyber Crime Tips

Restrict unauthorized access  
to sensitive data.

Require that all sensitive data be  
encrypted or password protected  
before transmission.

# Cyber Crime Tips

Install software to limit the sites users may access.

Maintain a whitelist of trusted Web sites, and disable individual plug-ins and scripting capabilities for other sites.

# Cyber Crime Tips

Use a network-based  
Intrusion Prevention System  
(IPS)

# Cyber Crime Tips

When employees leave the company, immediately disconnect their access to the company's network and building, shut down remote connections, and collect their cell phones, iPDAs, smartphones, etc.

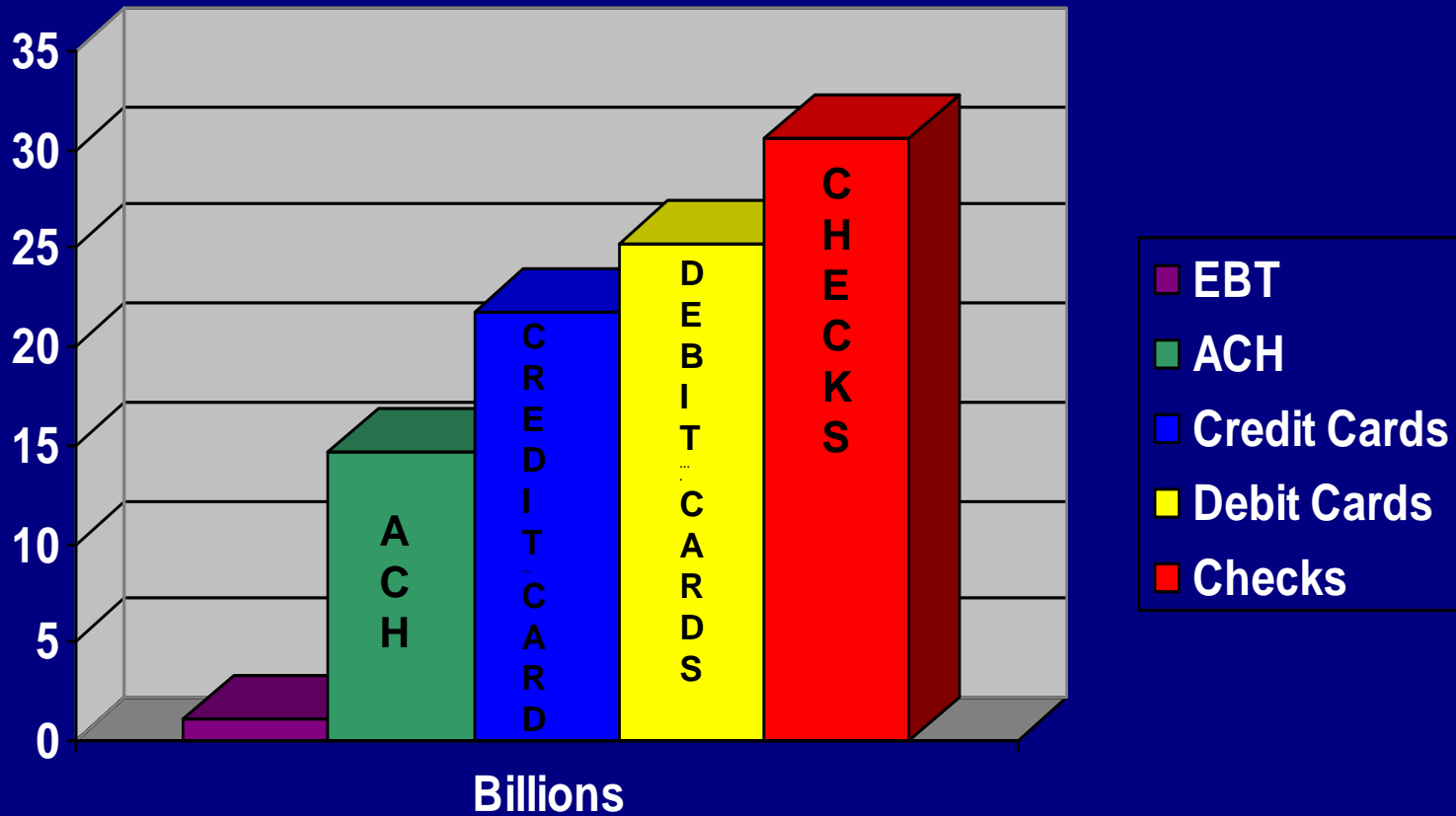
(More than half of employees said if they ever lost their jobs, they'd take sensitive company data with them. They also said this would be relatively easy to do.)

Check Fraud...

Why talk about Check Fraud?

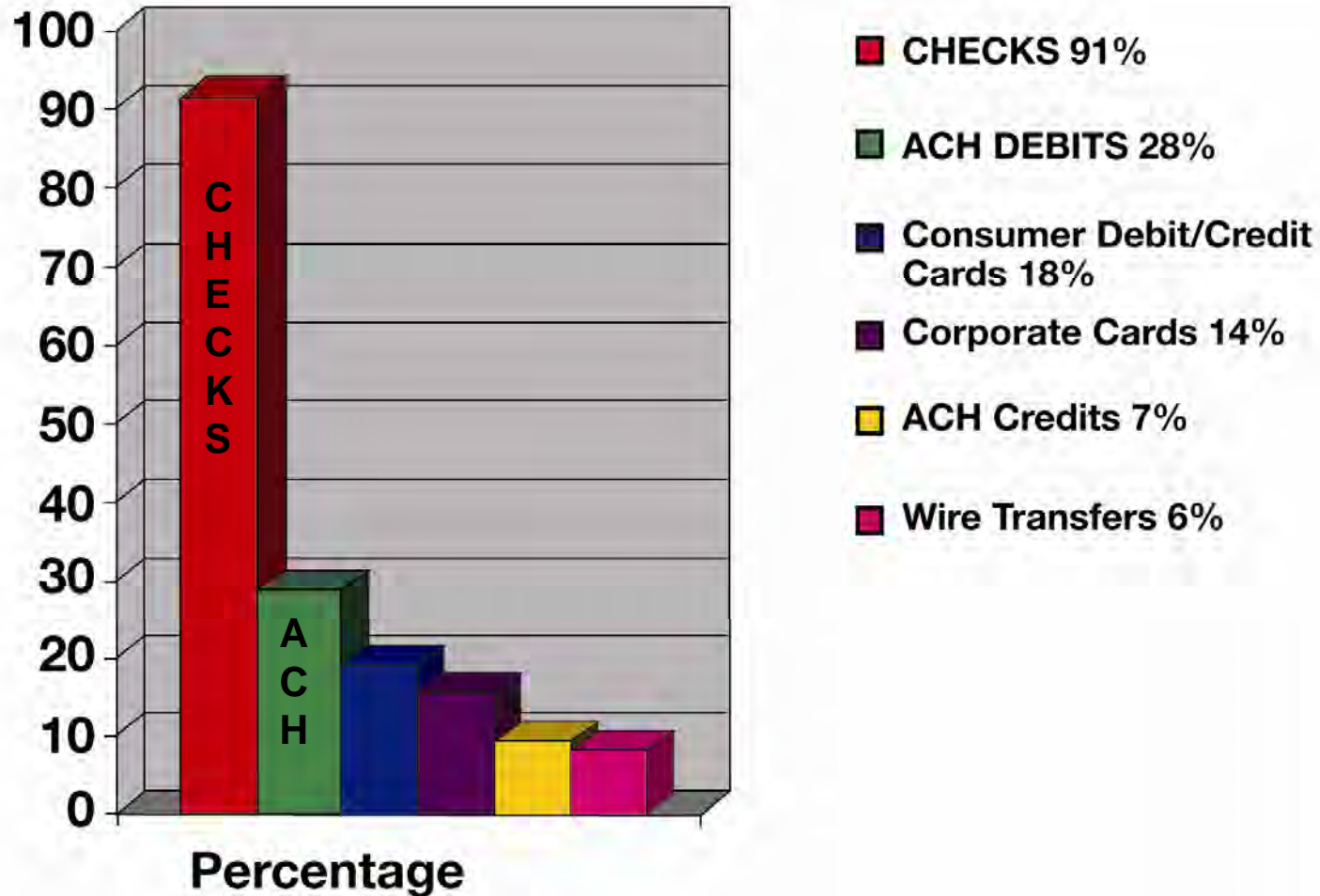
Check Fraud produces more losses  
than all other payment fraud  
COMBINED!

# Total Non-Cash Payments by Method (Transactions)



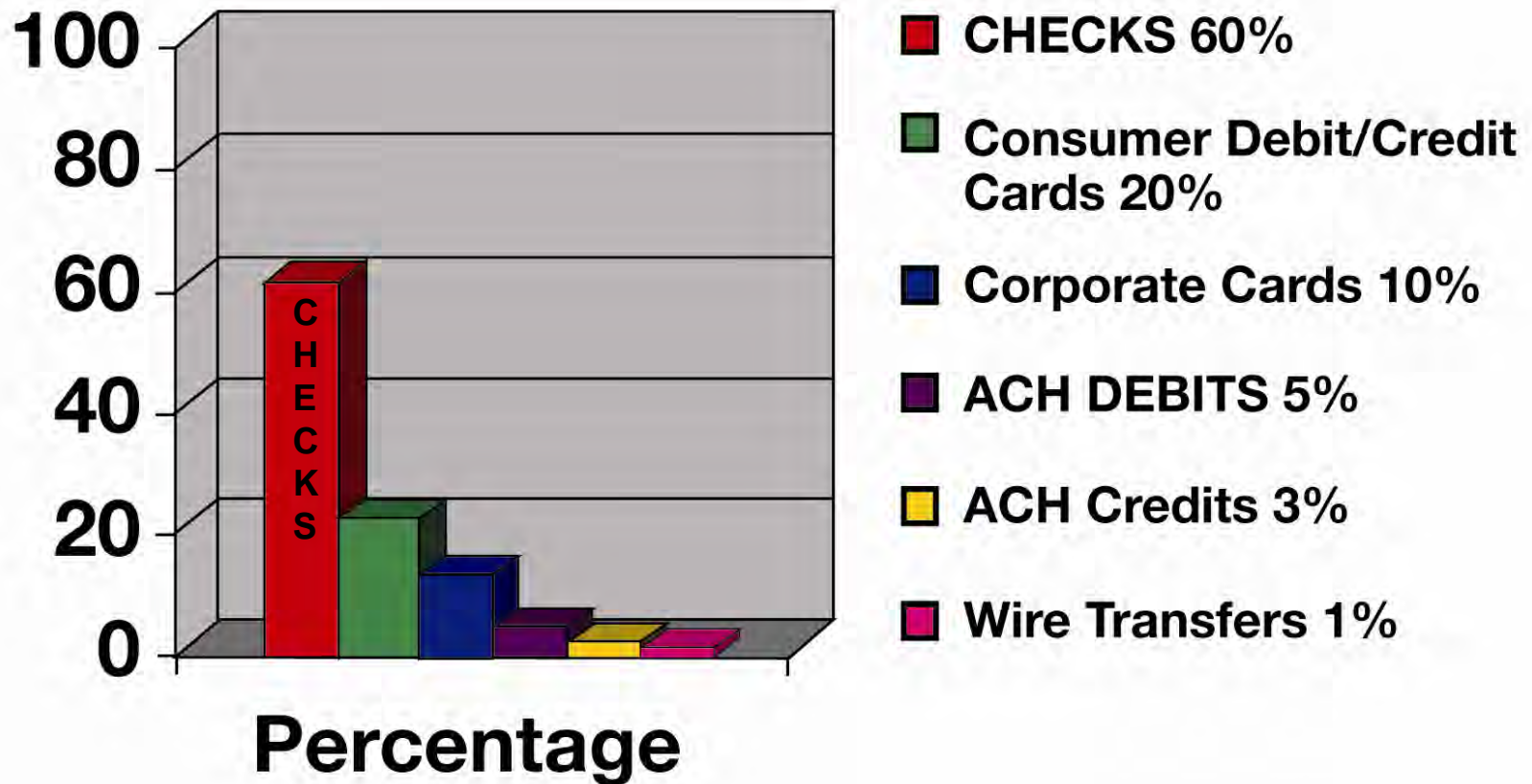
# Fraudulent Payments by Method

(Some Respondents were hit multiple ways; total > 100%)



# Fraud Losses by Method

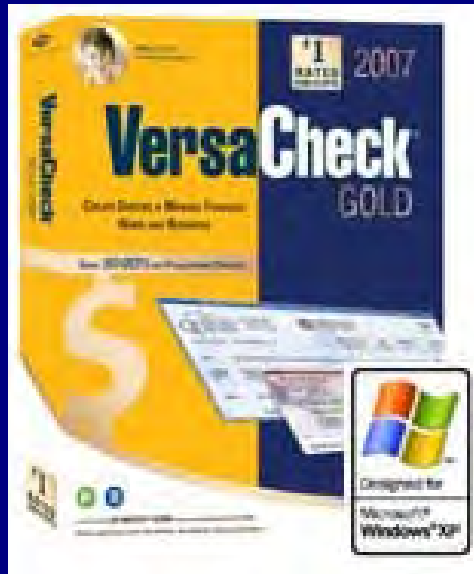
(How Dollars were actually lost)



# Check Writing Software

**VERSACHECK®** Gold 2007

Create Checks and Manage Finances - For Home and Business!



Only  
**\$20**



**Checksoft™ Premier**

Create checks and manage your  
business finances

**Buy Now**



**\$69.95!**



Solutions



#1. High Security Checks

# High Security Checks

1. Help deter forgers' attempts
2. Thwart some Holder in Due Course claims
3. Establish the basis for an indemnity claim

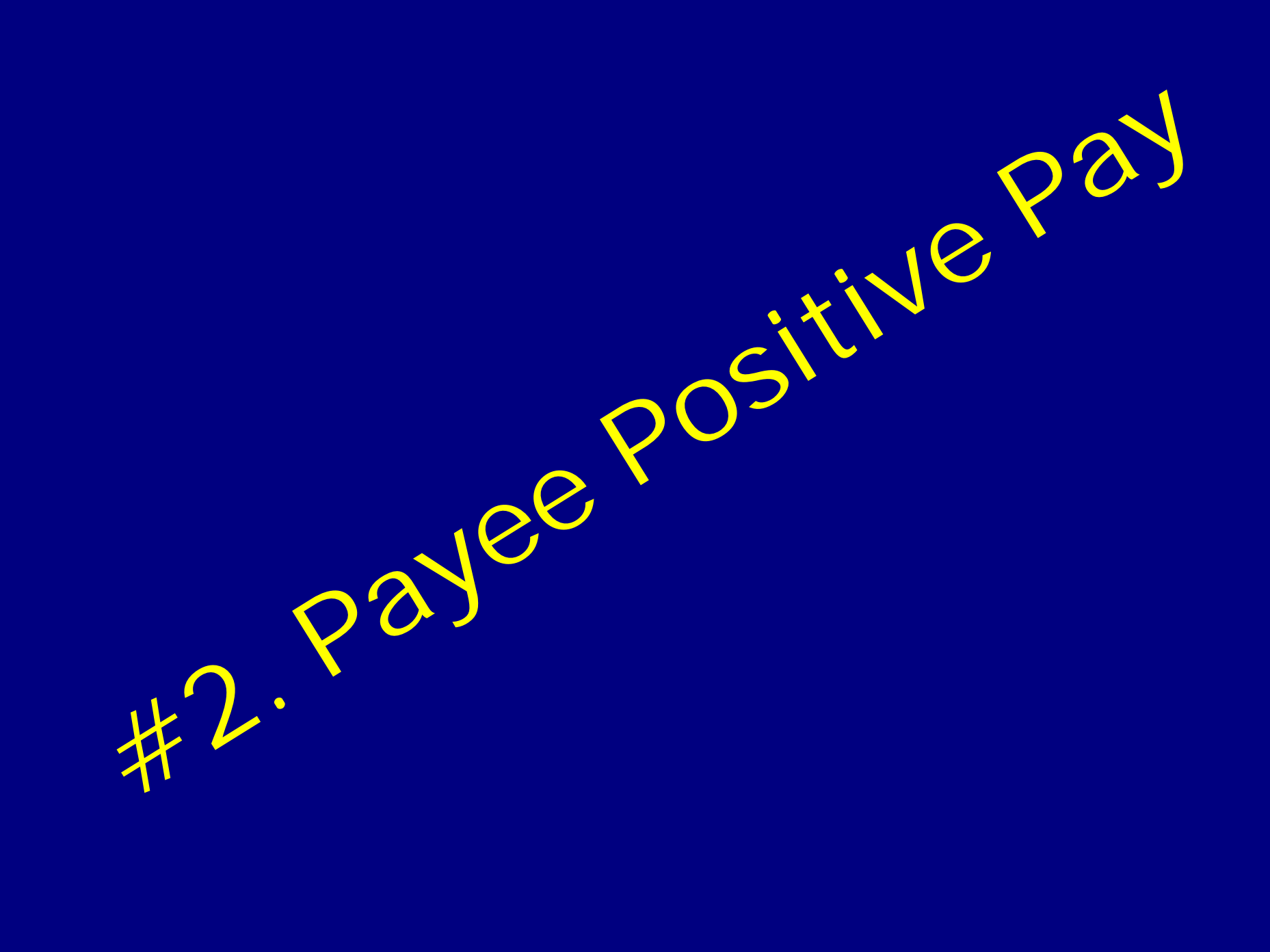
What makes a check  
secure?

**10+ safety features**

# Abagnale SuperBusinessCheck

## 16 Safety Features

- Controlled Check Stock
- True Watermark
- Thermochromatic Ink (Heat)
- UV Ink + UV Fibers
- Copy Void Pantograph
- Chemical-reactive Ink + Paper
- Microprinting
- Inventory Control Number on Back (laser)
- Toner Grip™ Toner Anchorage
- Warning Banner



# #2. Payee Positive Pay



# #3. Timely Account Reconciliation



# #4. Tight Internal Controls

# Tighter Internal Controls

- Secure all check stock (lock and key)
- Restrict employee access to check supply
- Physical inventory of check supply regularly
- **Reconcile accounts immediately** (UCC: 30 days)
- Secure facsimile signature plate (lock and key)
- Never sign a check with a rubber stamp
- **Use a cloth ribbon when typing manual checks**
- **Embezzlement**
  - Separate financial duties

# Separate Financial Duties

- “Reasonable Employee Rule”
- Responsible for acts of employees
  - Hiring Procedures
  - Background Investigations

# "Reasonable Employee Rule"

Section 3-405 adopts the principle that the risk of loss for fraudulent endorsements by employees who are entrusted with the responsibility with respect to checks should fall on the employer rather than on the bank that takes the check or pays it, if the bank was not negligent in the transaction.

# “Reasonable Employee Rule”

Section 3-405 is based on the belief that the employer is in a far better position to avoid the loss by care and choosing employees, in supervising them, and in adopting other measures to prevent forged endorsements on instruments payable to the employer.

Source: Clark's Bank Deposits and Payments Monthly  
January 1995: Volume 3 #7

# Positive Pay...

Web: [PositivePay.net](http://PositivePay.net)

Positive Pay...

...a powerful tool!

...one big issue

the Payee Name ...

Altered or Added  
Payee Names

# Preventing Altered Payees

- High-security checks
  - Requires Toner Anchorage
- Use 14 point font for Payee Name
- Positive Pay with Payee Name Recognition
- High-quality laser toner
- Hot laser printer
  - Highest temperature setting available
  - Replace fuser element every 2-3 years

# Typical Check Layout

WARNING! DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A TRUE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND PINK LOCK AND KEY ICONS THAT FADE WHEN WARMED

**SAFE Checks**<sup>®</sup>  
8934 Eton Avenue  
Canoga Park, CA 91304  
(800) 755-2265

ANY BANK  
MY TOWN, ANY STATE  
USA  
11-77/1222

3/8/2010

PAY TO THE ORDER OF Greg Litster \$ \*\*89,562.23

Eighty-Nine Thousand Five Hundred Sixty-Two and 23/100\*\*\*\*\* DOLLARS

Greg Litster  
SAFEChecks  
8934 Eton Avenue  
Canoga Park, CA 91304

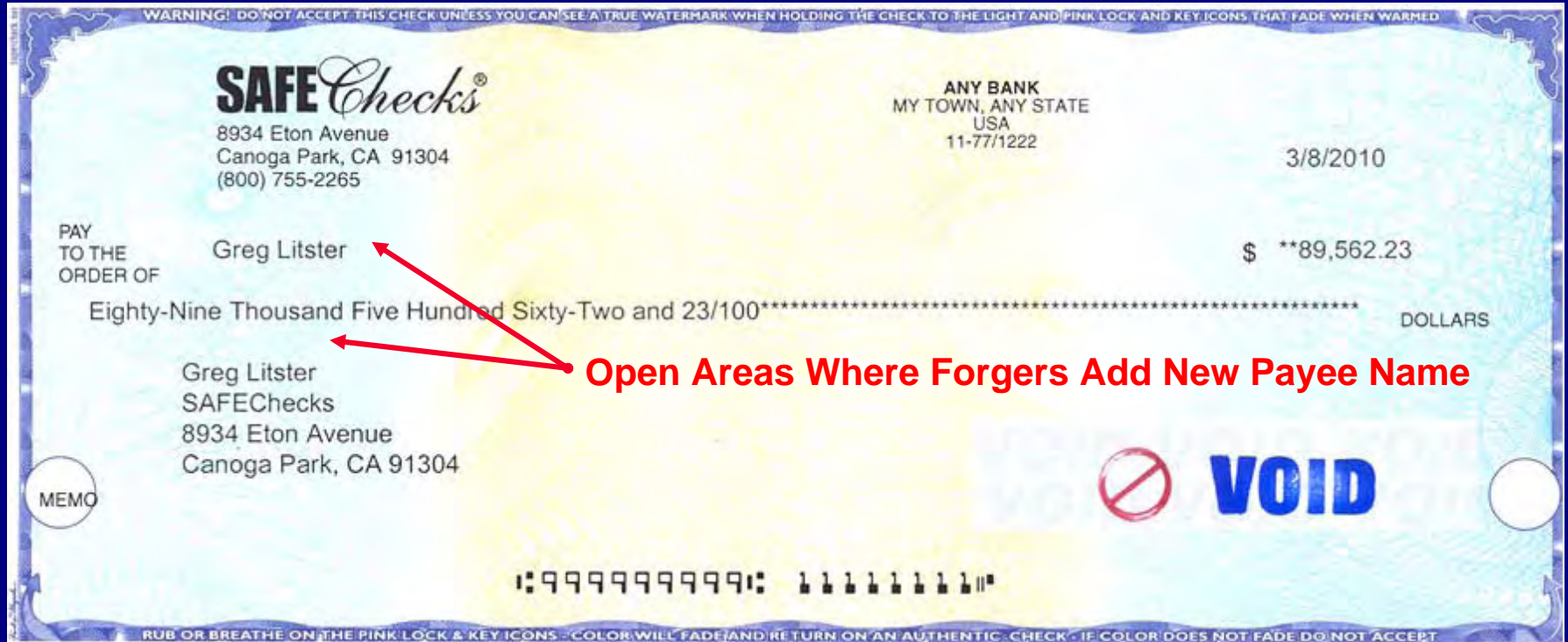
MEMO

**VOID**

⑆999999999⑆ 111111111⑆

RUB OR BREATHE ON THE PINK LOCK & KEY ICONS - COLOR WILL FADE AND RETURN ON AN AUTHENTIC CHECK - IF COLOR DOES NOT FADE DO NOT ACCEPT

# Typical Check Layout



# The identical check printed thru the secure Printer Driver

WARNING! DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A TRUE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND PINK LOCK AND KEY ICONS THAT FADE WHEN WARMED

**SAFE Checks**  
8934 Eton Avenue  
Canoga Park, CA 91304  
(800) 755-2265 • Fax (800) 615-2265  
safechecks.com • supercheck.NET

Any Bank  
My Town, Any State  
11-777/1222

This Check is Protected By™  
**CheckGuard**

Check Number  
300257

CHECK DATE	CHECK AMOUNT
3/8/2010	\$89,562.23

**\$89,562.23**  
DOLLAR EIGHT NINE THOUSAND FIVE HUNDRED SIXTY TWO AND 23/100 CENTS

PAY  
EIGHTY NINE THOUSAND FIVE HUNDRED SIXTY TWO DOLLARS AND 23/100 CENTS

Payee **GREG LITSTER**  
TO THE ORDER OF  
**GREG LITSTER**  
SAFEChecks  
8934 Eton Avenue  
Canoga Park, CA 91304

THIS CHECK EXPIRES AND IS VOID 25 DAYS FROM ISSUE DATE

**NON-NEGOTIABLE**

⑈ 300257 ⑈ ⑆ 9999999999 ⑆ 1111111111 ⑈

THIS CHECK CLEARS THROUGH POSITIVE PAY

The “secure seal” barcode is created by a Printer Driver

# Preventing Altered Payees

➤ Frank Abagnale Fraud Bulletin

Page 7: **A Primer on Laser Printing**

Altered Payee Names

and

“Secure Seal” Technology

# Secure Seal

is an

image-survivable  
encrypted barcode

# Secure Seal barcode



WARNING! DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A TRUE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND PINK LOCK AND KEY ICONS THAT FADE WHEN WARMED

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**NON-NEGOTIABLE**

⑈ 300257⑈ ⑆999999999⑆ 1111111111⑈

THIS CHECK CLEARS THROUGH POSITIVE PAY

# Barcode is created by a Printer Driver

For more details, call Greg Litster (800) 949-2265

or email [greg@safechecks.com](mailto:greg@safechecks.com)

# Secure Seal barcode

WARNING! DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A TRUE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND PINK LOCK AND KEY ICONS THAT FADE WHEN WARMED

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safechecks.com • supercheck.NET

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Check Number  
300257

CHECK DATE	CHECK AMOUNT
3/8/2010	\$89,562.23

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Payee **GREG LITSTER**  
TO THE ORDER OF  
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Canoga Park, CA 91304

THIS CHECK EXPIRES AND IS VOID 25 DAYS FROM ISSUE DATE

**NON-NEGOTIABLE**

⑈ 300257⑈ ⑆ 9999999999⑆ 1111111111⑈

THIS CHECK CLEARS THROUGH POSITIVE PAY

14 point font

# Secure Seal barcode

WARNING! DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A TRUE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND PINK LOCK AND KEY ICONS THAT FADE WHEN WARMED

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11-777/1222

This Check is Protected By™  
*CheckGuard*

Check Number  
300257

CHECK DATE	CHECK AMOUNT
3/8/2010	\$89,562.23

PAY **\$89,562.23**  
DOLLAR EIGHT NINE THOUSAND FIVE HUNDRED SIXTY TWO DOLLARS AND 23/100 CENTS

TO THE ORDER OF  
Payee **GREG LITSTER**  
GREG LITSTER  
SAFEChecks  
8934 Eton Avenue  
Canoga Park, CA 91304

THIS CHECK EXPIRES AND IS VOID 25 DAYS FROM ISSUE DATE

**NON-NEGOTIABLE**

⑈ 300257⑈ ⑆999999999⑆ 1111111111⑈

THIS CHECK CLEARS THROUGH POSITIVE PAY

Secure Name Font 18 point

14 point font

# Secure Seal barcode

WARNING! DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A TRUE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND PINK LOCK AND KEY ICONS THAT FADE WHEN WARMED

**SAFE Checks**  
8934 Eton Avenue  
Canoga Park, CA 91304  
(800) 755-2265 • Fax (800) 615-2265  
safechecks.com • supercheck.NET

Any Bank  
My Town, Any State  
11-777/1222

This Check is Protected By™  
**CheckGuard**

Check Number  
300257

CHECK DATE	CHECK AMOUNT
3/8/2010	\$89,562.23

**\$89,562.23**  
DOLLAR EIGHT NINE THOUSAND FIVE HUNDRED SIXTY TWO DOLLARS AND 23/100 CENTS

PAY TO THE ORDER OF  
**GREG LITSTER**  
GREG LITSTER  
SAFEChecks  
8934 Eton Avenue  
Canoga Park, CA 91304

THIS CHECK EXPIRES AND IS VOID 25 DAYS FROM ISSUE DATE

**NON-NEGOTIABLE**

⑈ 300257⑈ ⑆999999999⑆ 1111111111⑈

THIS CHECK CLEARS THROUGH POSITIVE PAY

Secure Name Font 18 point

14 point font

Secure Number Font

# Secure Seal barcode

“Forger-Deterrent” Text

“Forger-Deterrent” Text



Holder in Due Course Text

Secure Number Font

Secure Name Font 18 point

14 point font

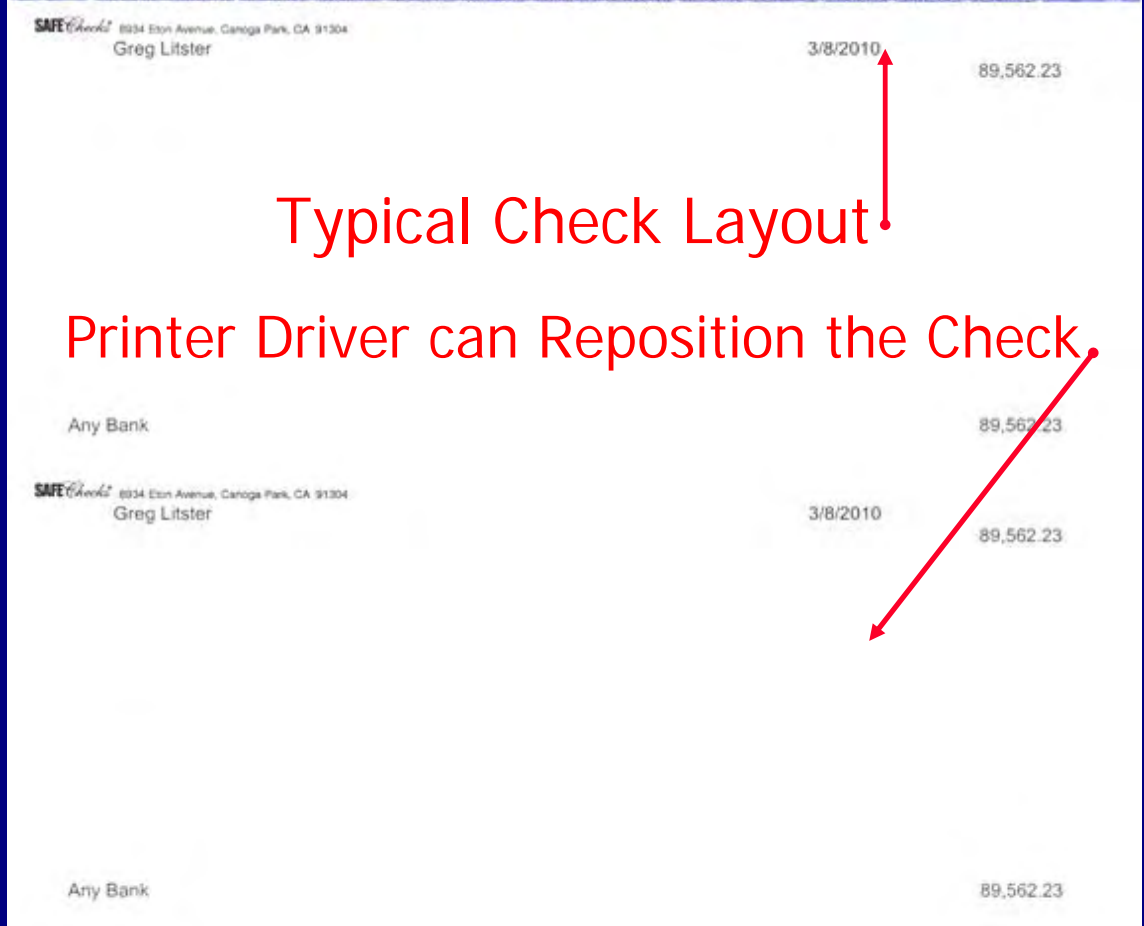
Print driver can also:

1. Accumulate check data for Positive Pay
2. Add Barcode, Secure Name & Number fonts
3. Reposition Check Placement
4. Change Font size



Typical Check Layout

Printer Driver can Reposition the Check



GREG LITSTER  
SAFEChecks  
8934 Eton Avenue  
Canoga Park, CA 91304

Check Number: 300257  
Check Date: 3/8/2010

Invoice Date	Type	Reference	Gross Amount	Amount Paid	Disc. Amount	Amount Paid
						89,562.23

Payee Name, Address is printed in top white panel for mailing. It isn't evident the envelope contains a check.

Check is repositioned to the bottom

WARNING: DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A FADE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND THE LOGO AND KEY SYMBOLS THAT FADE WHEN WARMED.

**SAFE Checks**  
8934 Eton Avenue  
Canoga Park, CA 91304  
(800) 755-2265 • Fax (800) 615-2265  
safechecks.com • supercheck.NET

Any Bank  
My Town, Any State  
11-7771222

This Check is Protected By™  
*Design-Protect*

Check Number  
300257

CHECK DATE: 3/8/2010  
CHECK AMOUNT: \$89,562.23

**\$89,562.23**

PAY EIGHTY NINE THOUSAND FIVE HUNDRED SIXTY TWO DOLLARS AND 23/100 CENTS

Payee **GREG LITSTER**  
TO THE ORDER OF  
**GREG LITSTER**  
SAFEChecks  
8934 Eton Avenue  
Canoga Park, CA 91304

THIS CHECK EXPIRES AND IS VOID 25 DAYS FROM ISSUE DATE.

**NON-NEGOTIABLE**

⑈ 300257⑈ ⑆ 9999999999 ⑆

THIS CHECK CLEARS THROUGH POSITIVE PAY™

PAYEE NAME ON FILE AT THE BANK

THIS OR BREATHING ON THE PINK CHECK KEY SYMBOLS, COLOR WILL FADE AND RETURN ON AN AUTHENTIC CHECK. IF COLOR DOES NOT FADE DO NOT ACCEPT.

# Which check would forgers prefer to attack? Identical data is printed on both checks.

WARNING! DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A TRUE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND PINK LOCK AND KEY ICONS THAT FADE WHEN WARMED

**SAFE Checks®**  
8934 Eton Avenue  
Canoga Park, CA 91304  
(800) 755-2265

ANY BANK  
MY TOWN, ANY STATE  
USA  
11-777/1222

3/8/2010

PAY TO THE ORDER OF **Greg Litster** \$ **\*\*89,562.23**

Eighty-Nine Thousand Five Hundred Sixty-Two and 23/100\*\*\*\*\* DOLLARS

Greg Litster  
SAFEChecks  
8934 Eton Avenue  
Canoga Park, CA 91304


MEMO

**VOID**

⑆999999999⑆ 1111111111⑈

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Any Bank  
My Town, Any State  
11-777/1222

This Check is Protected By™  
Cheque Guard

Check Number	
300257	

CHECK DATE	CHECK AMOUNT
3/8/2010	\$89,562.23

PAY **\$89,562.23**  
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Payee **GREG LITSTER**  
TO THE ORDER OF **GREG LITSTER**  
SAFEChecks  
8934 Eton Avenue  
Canoga Park, CA 91304

THIS CHECK EXPIRES AND IS VOID 25 DAYS FROM ISSUE DATE

**NON-NEGOTIABLE**

⑈300257⑈ ⑆999999999⑆ 1111111111⑈

PAYEE NAME ON FILE AT THE BANK

THIS CHECK CLEARS THROUGH POSITIVE PAY

# Holder in Due Course

Web: [FraudTips.net](http://FraudTips.net)

# Holder in Due Course

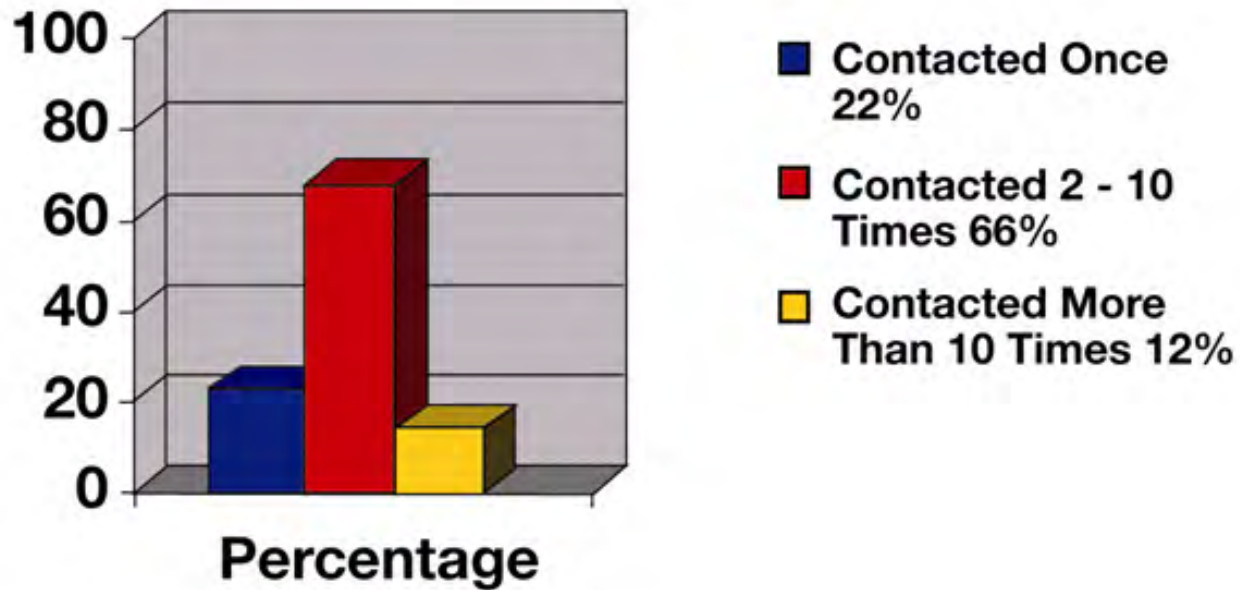
- An innocent party who accepts a check for goods or services
- No evidence of alteration or forgery, or knowledge of fraud by recipient
- Statute of Limitations
  - 10 years from date of issue
  - Three (3) years from date of return
- A Holder in Due Course can sell his/her rights

# Holder in Due Course

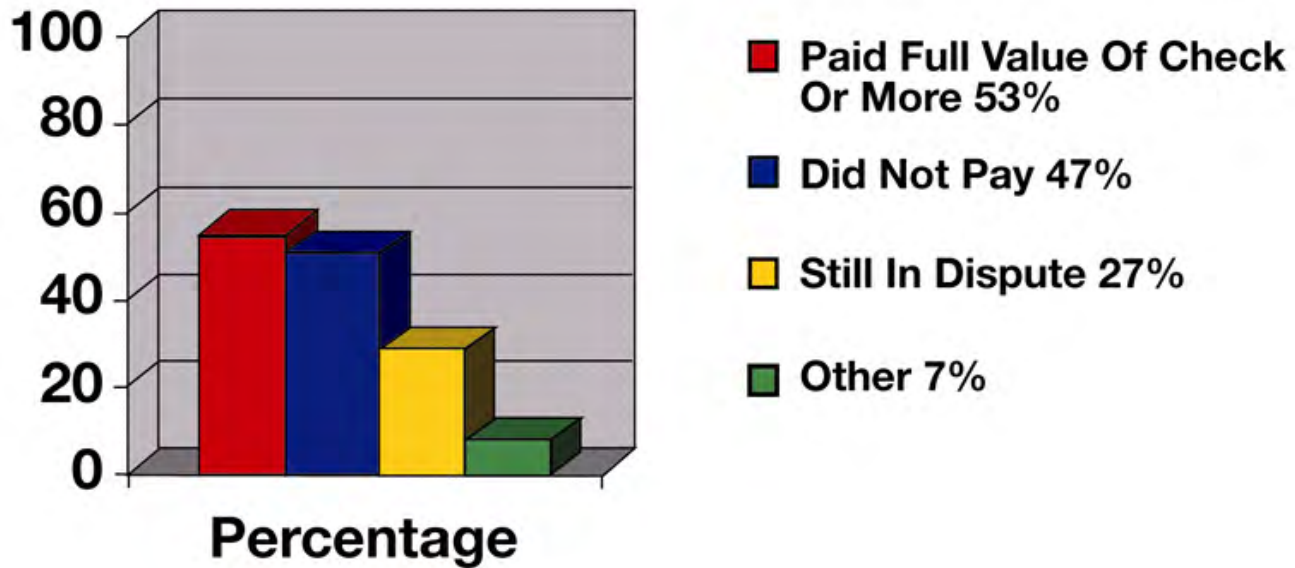
- Trumps Stop Payments
- Trumps Positive Pay

Trump (n.) To get the better of an adversary or competitor by using a crucial, often hidden resource.

# Holder in Due Course



# Holder in Due Course



Holder in Due Course

Federal Appellate Court

Lawsuits

# Holder in Due Course #1

## ➤ Robert Triffin v. Cigna Insurance

- Two year old check, payment stopped
- No "expiration date" printed on check
  - UCC rules apply: 3 years or 10 years
- Print on checks: "This check expires and is void 25 days from issue date"
  - Don't re-issue check until first check expires

# Holder in Due Course Text



Holder in Due Course Text

# Holder in Due Course #2

## ➤ Robert Triffin v. Somerset Valley Bank and Hauser Contracting Company

- 80 counterfeit checks on authentic-looking check stock (ADP payroll checks)
- \$25,000
- Hauser Contracting held liable in both Courts because checks looked authentic

➤ Solution: Use controlled, high security check stock that cannot be purchased blank

# Who Sells Blank, Uncontrolled Checks?

- Software Companies
  - Bottom Line, Acom, Payformance, Create-a-Check, et. al.
- Deluxe
- John Harland/Clarke American
- SafeGuard
- Superior Press
- Standard Register
- Moore Wallace
- American Solutions for Business
- Office Depot
- Small Print Brokers / Distributors

# Who Sells Controlled Checks?

➤ SAFEChecks

# Holder in Due Course #3

## ➤ Robert Triffin v. Pomerantz Staffing Services

- Pomerantz used high security checks with
- heat-sensitive ink on back, and
- specific warning banner about authenticating
- Positive Pay (all 18 checks < \$400)

Counterfeits looked authentic on face, but lacked heat-sensitive ink on back

- Triffin LOST; check security features won!

# Check 21

“Check Clearing for the  
21st Century Act”

# Check 21

## Allows banks to:

- Convert original paper checks into electronic images
- Truncate the original check
- Process the image electronically
- Create "substitute checks" (paper)

# Check 21

Does NOT require banks to:

- Create an electronic check image
- Accept an electronic check image

Does NOT:

- Give an electronic image the legal equivalence of a paper check

# Check 21

Does give legal equivalence to:

- a properly prepared “substitute check”  
(aka “image replacement document” (IRD))

Does require banks to:

- Accept substitute checks

# Substitute Checks

## A Substitute Check MUST:

- Contain an image of the front and back of original check
- Bear a MICR line consistent with the original MICR line
- Conform to established standards for substitute checks
- Be suitable for automated processing

# Substitute Check Sample

\*098765187\*  
02/14/2006  
3115035506183728

This is a legal copy of your check. You may use it the same way you would use the original check.

[121000374] 02/14/2006  
090804712809781

supercheck.net

Frank W. Abagnale  
P.O. Box 8372  
Van Nuys, CA 91409-8372  
(800) 755-2265

0145

February 14, 2006  
DATE

PAY TO THE ORDER OF Substitute Check Sample \$ 295.45

Two Hundred Ninety Five and 45/100 DOLLARS

Your Bank  
Los Angeles, CA

MEMO

Frank W. Abagnale MP

WARNING!  
DO NOT ACCEPT THIS CHECK UNLESS YOU CAN SEE A TRUE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND ON REVERSE SIDE PINK LOCK AND KEY ICONS THAT CHANGE COLOR WHEN WARMED

Contains Security Features. Details on Back.

12

⑆000067894⑆ 12345678⑈ 0145 ⑆0000029545⑆

⑆000067894⑆ 12345678⑈ 0145 ⑆0000029545⑆

[www.FraudTips.net](http://www.FraudTips.net)

# Check 21

## Two Warranties:

- Substitute check is properly prepared
- No “double debit”

## Indemnity:

- Converting bank is liable for any loss that is directly related to the paying bank receiving a substitute check

## Federal Reserve Board "Final Rule"

A bank "that transfers, presents, or returns a substitute check...shall indemnify the recipient and any subsequent recipient...for any loss incurred by any recipient of a substitute check if that loss occurred due to the receipt of a substitute check instead of the original check."

## Federal Reserve Board example:

“A paying bank makes payment based on a substitute check that was derived from a fraudulent original cashier’s check. The amount and other characteristics of the original cashier’s check are such that, had the original check been presented instead, the paying bank would have inspected the original check for security features and likely would have detected the fraud and returned the original check before its midnight deadline. The security features that the bank would have inspected were security features that did not survive the imaging process. Under these circumstances, the paying bank could assert an indemnity claim against the bank that presented the substitute check.”

# Indemnity Claims = Two Conditions

1. Non-image survivable security features
  - a. Add features that DO NOT survive the imaging process
2. Dollar Threshold: Bank would have PHYSICALLY INSPECTED the check  
(Banks should lower Sight Review limits)

# Indemnity Timeframe

Indemnity claims can be filed One Year from the Cause of Action

1. Cause of action accrues as of the date the injured party first learns of the loss
2. Claims must be made within 30 days after the person has reason to know
3. "Comparative negligence"

# Remote Deposit Capture

- New technology streamlines deposit process
- Company scans checks it normally deposits
- Transmits the file of check images to bank
- Bank processes file, sends images for collection to their respective banks
- Images presented for payment electronically or as substitute checks

# Remote Deposit Benefits

- Eliminates Paper
- Lower Banking Costs
- Faster Funds Availability
- Higher Acct Analysis & Investment Income
- Quicker notification of a Returned Item
- Geography-independent

# Remote Deposit Risks

- Company that converts the check issues the warranties and indemnity
- Company can be held liable for converting a counterfeit or altered check

# Consumer Remote Deposit

- Consumer remote deposit capture is VERY hazardous to banks because...
- Dishonest customers can make “remotely created checks,” deposit remotely, pull out cash, and abandon the account.
- The depositing bank is liable, not the paying bank.

# Remote Deposit Capture

Q: How long should paper checks be stored?

A: At least 60 days

- Scenario: Counterfeit or altered check is truncated on 2nd day of a month
- Bank sends customer (injured party) its bank stmt by 5th day of following month-33+ days
- Under the UCC, Injured Party has 30 days to reconcile after bank statement is sent

How to turn \$12.00

into

\$90,000

# Turn \$12 → \$90,000

1. Company issued \$12 check; check was stolen
  - Company NOT on Positive Pay
2. \$12 check became \$90,000; was deposited
3. Bank converted \$90,000 check into an image
4. Check image paid, but not discovered for 11 days
5. Who is liable for the loss?
6. Depends on security features in the original check!

# ATM Fraud

## Card & PIN Thefts

Stealing PINS is now a major activity of cyber criminals.

This person  
lookd like he is  
using a bank  
ATM...

But, he's not.  
He is a thief.



What is he really doing?

Setting a trap in the ATM machine to "capture" the next user's card.



Altering ATMs is  
very risky  
business.

Thieves work in  
teams.

The "lookout"  
warns of  
possible  
witnesses and of  
the next  
potential victim.



The trap has been set.

The next client uses the ATM.

He inserts his card and begins his transaction.



The ATM card is confiscated. The customer is confused.

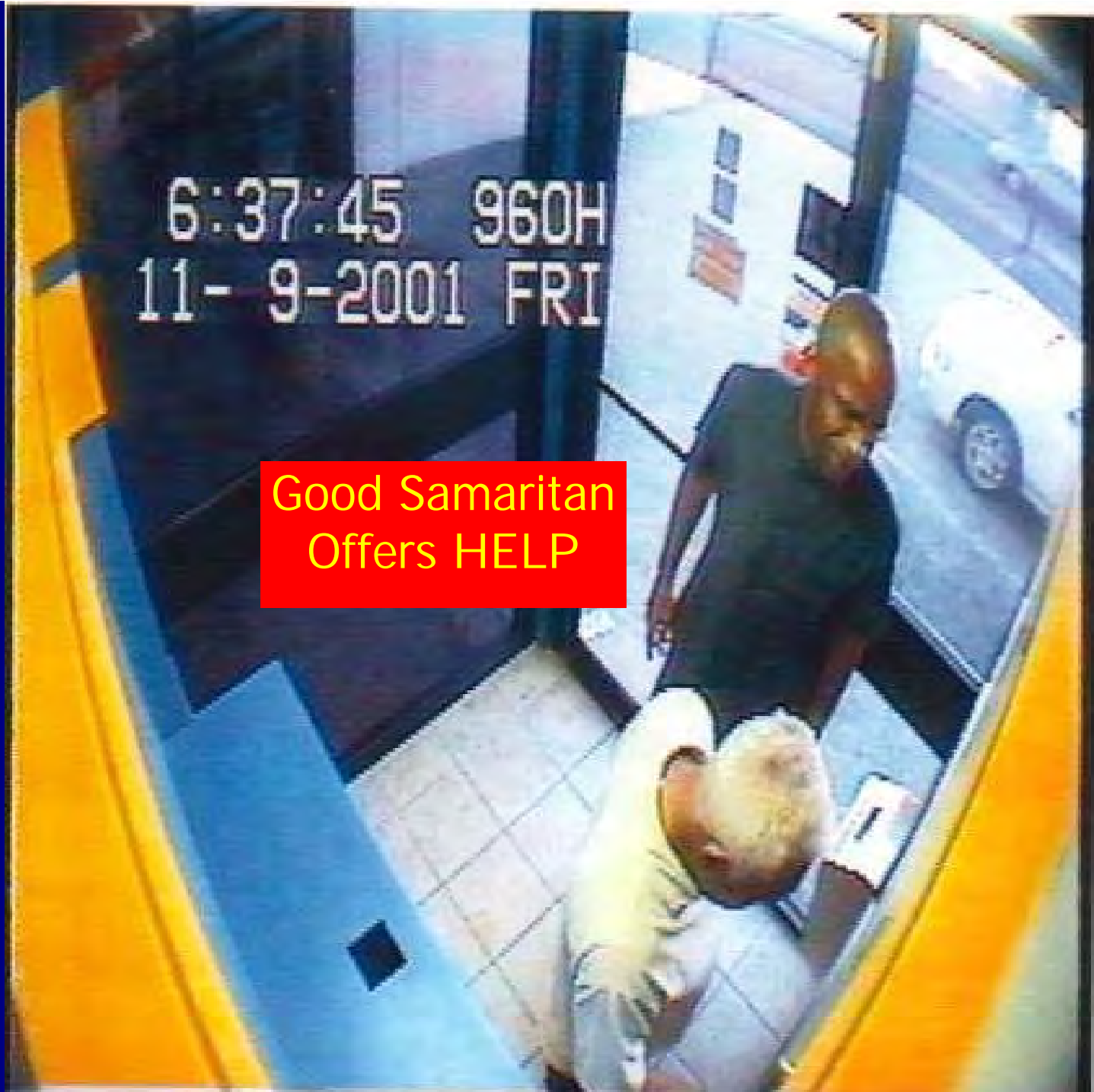
“Why has my card been confiscated?”

But wait!  
A “Good Samaritan” is about to help !!!



The Good Samaritan pretends to help. His trap has the ATM card.

Now he tries to obtain the customer's PIN.



The Good Samaritan convinces the customer he can recover the card if he enters his PIN while the Good Samaritan presses "Cancel" and "Enter."



After several failed attempts, the customer is convinced his card has been confiscated.

Customer and Good Samaritan leave the ATM.



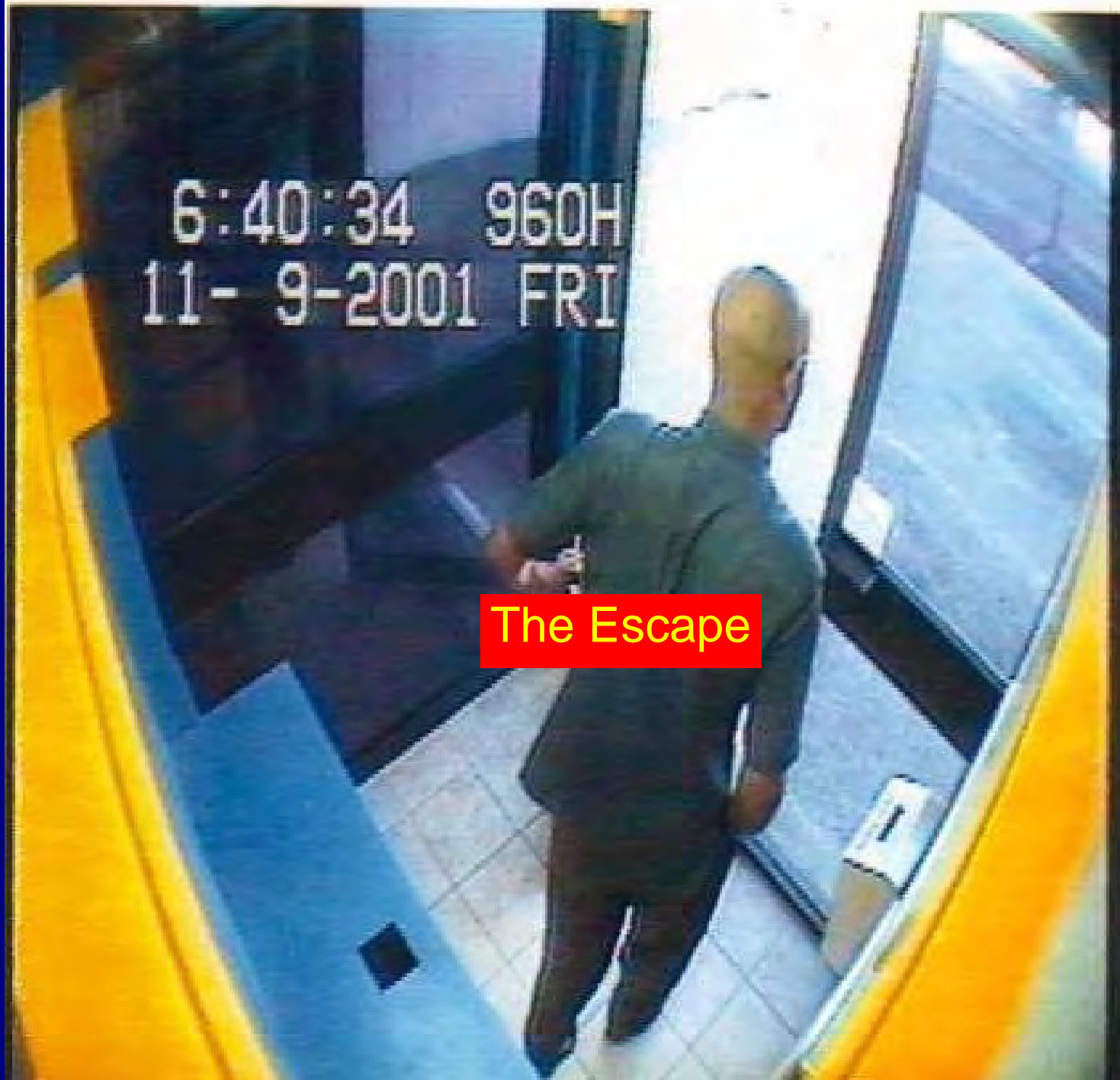
Situation hopeless,  
they both leave

Satisfied the coast is clear, the thief returns to recover the confiscated card from his trap.

He has the card AND the PIN.



In possession of the card and the PIN, he leaves the ATM with money withdrawn from the Customer's account.



The trap is made up of XRAY film.

XRAY film is the material preferred by thieves because of the black color that looks similar to the slot on the card reader.



The TRAP

The trap is carefully inserted into the ATM slot.

The ends are folded and have glue strips that adhere to the inner and outer surface of the slots.



When the ends are firmly glued to the card slot, it is almost impossible to detect by unsuspecting ATM clients

X-RAY strips are INVISIBLE



# How your card is confiscated

Slits are cut into both sides of the trap.

This prevents the card from being ejected prior to completing your transaction.



When the customer has left, the thief removes the glued trap by grasping the folded tips and pulling the trap and retained card out.

They have your PIN!

Retrieval of confiscated card.



If your card is  
confiscated,  
check the ATM  
slot for  
tampering.

If you see film  
tips glued to  
the slot, pull the  
trap out to  
recover your  
card.

Report to the  
bank ASAP!





# Contact Us!

[www.safechecks.com](http://www.safechecks.com)

[greg@safechecks.com](mailto:greg@safechecks.com)

**(800) 949-2265**